



## COMMITTEE OF THE WHOLE MEETING MINUTES

Tuesday, November 12, 2024  
6:30 P.M.  
Ladysmith Seniors Centre  
630 2nd Avenue

### **Council Members Present:**

Councillor Jeff Virtanen, Chair  
Councillor Amanda Jacobson  
Councillor Ray Gourlay

Acting Mayor Tricia McKay  
Councillor Duck Paterson

### **Council Members Absent:**

Councillor Marsh Stevens

### **Staff Present:**

Allison McCarrick  
Erin Anderson  
Chris Barfoot  
Tim Tanton  
Chris Geiger

Trish McConnell  
Sue Bouma  
Nick Pescod  
Sydney Ianson

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## 1. CALL TO ORDER AND ACKNOWLEDGEMENT

Councillor Virtanen, Chair, called this Committee of the Whole meeting to order at 6:30 p.m., and acknowledged with gratitude that it was being held on the unceded territory of the Stz'uminus First Nation.

## 2. AGENDA APPROVAL

### **CW 2024-056**

That the agenda for this November 12, 2024 Committee of the Whole meeting be approved with the following amendments:

1. Include Item 6.1., "Council Submissions - The Association of Vancouver Island and Coastal Communities (AVICC) Student Participation Program"; and
2. Renumber the agenda accordingly.

*Motion Carried*

### 3. MINUTES

#### 3.1 Minutes of the Committee of the Whole Meeting held September 10, 2024

##### **CW 2024-057**

That the minutes of the Committee of the Whole meeting held September 10, 2024 be approved.

*Motion Carried*

### 4. PRESENTATIONS

#### 4.1 RCMP Third Quarter 2024 Report

Acting Detachment Commander, Cpl. Tracy Dubnyk, updated the Committee on the 2024 third Quarter RCMP report, highlighting key factors contributing to the downward trend in offences. These factors include the custody of offenders, proactive preventative measures taken by the previous shelter manager, the relocation of encampments outside Town boundaries, and the efforts of the Community Outreach Resource Team program. The Committee thanked Cpl. Dubnyk and the team for their efforts.

##### **CW 2024-058**

That the Committee receive the RCMP Report for the months July, August, September of 2024.

*Motion Carried*

#### 4.2 Social Media Strategy

The Communications Team presented an overview of the new social media strategy, which emphasizes a fresh, more direct, and playful approach to communication. In addition to the new approach, the team informed the Committee that the strategy includes analytics tools to help improve engagement and foster two-way communication with the public. The Committee thanked the team for their presentation and commended their efforts to date.

## **5. REPORTS**

### **5.1 2024 Q3 (Jul-Sep) Financial Update**

#### **CW 2024-059**

That the Committee receive the staff report dated November 12, 2024, regarding the 2024 Q3 (July to September) Financial Update from the Director of Financial Services.

*Motion Carried*

### **5.2 Special Event Bylaw and Consequential Amendments to the Beer Garden and Special Occasion Licence Application Policy**

#### **CW 2024-060**

That the Committee recommend that Council:

1. Give first, second and third readings to “Special Event Bylaw 2024, No. 2196”, as presented in the November 12, 2024 staff report by the Director of Parks, Recreation & Culture; and
2. Direct staff to bring forward consequential amendments to the “Beer Garden and Special Occasion Licence Applications Policy 09-4320-A”, as stated in the staff report dated November 12, 2024, by the Director of Parks, Recreation & Culture.

*Motion Carried*

OPPOSED: Councillor Paterson

## **6. COUNCIL SUBMISSIONS**

### **6.1 The Association of Vancouver Island and Coastal Communities (AVICC) Student Participation Program**

#### **CW 2024-061**

That the Committee recommend that Council invite an interested secondary student to apply to attend the business sessions at the AVICC 2025 AGM & Convention, held April 11-13, 2025 at the Vancouver Island Conference Centre in Nanaimo.

*Motion Carried*

## **7. NEW BUSINESS**

**8. ADJOURNMENT**

**CW 2024-062**

That this Committee of the Whole Meeting be adjourned at 7:53 pm.

*Motion Carried*

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Chair (Councillor J. Virtanen)

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Corporate Officer (S. Bouma)