

STAFF REPORT TO COUNCIL

Report Prepared By: Jake Belobaba, Director of Development Services
Reviewed By: Allison McCarrick, CAO
Meeting Date: April 1, 2025
File No: 3900-16/3360-25-02
RE: Short-term Rental Regulation

RECOMMENDATION:

That Council:

1. Having considered section 475 of the *Local Government Act*, and in particular the matters set out in subsections (2)(a) and (b), resolve that:
 - a. the Stz'uminus First Nation, Agricultural Land Commission and School District 68 are the only entities that are appropriate to consult in connection with "Official Community Plan Bylaw 2022, No. 2200, Amendment Bylaw 2025, No. 2205";
 - b. consultation should be early but need not be ongoing;
 - c. the consultation process described in the staff report to Council dated April 1, 2025 is sufficient in respect to the proposed Official Community Plan amendment; and
 - d. staff be directed to refer "Official Community Plan Bylaw 2022, No. 2200, Amendment Bylaw 2025, No. 2205" to the Stz'uminus First Nation, Agricultural Land Commission and School District 68 as set out in the April 1, 2025 staff report to Council;
2. Give first and second readings to "Official Community Plan Bylaw 2022, No. 2200, Amendment Bylaw 2025, No. 2205";
3. Consider "Official Community Plan Bylaw 2022, No. 2200, Amendment Bylaw 2025, No. 2205" in conjunction with the Town's Financial Plan, the Town's Liquid Waste Management Plan, and the Cowichan Valley Regional District Solid Waste Management Plan, pursuant to section 477(3) of the *Local Government Act*;
4. Consider "Official Community Plan Bylaw 2022, No. 2200, Amendment Bylaw 2025, No. 2205" in conjunction with the Town's Housing Needs Report and the housing information on which the report is based, pursuant to section 473(2.1) of the *Local Government Act*;
5. Direct staff to schedule a public hearing and notice of the hearing for "Official Community Plan Bylaw 2022, No. 2200, Amendment Bylaw 2025, No. 2205"; and

6. Authorize staff to accept and process Temporary Use Permits for Short-Term Rentals prior to adoption of Bylaw 2025.

EXECUTIVE SUMMARY:

This report presents a regulatory framework to execute Council’s direction under Resolution CS 2024-180. Specifically, the report contains Bylaw No. 2205 which, if approved, will establish a Temporary Use Permit (TUP) program to allow a limited number of Short-Term Rentals (STR’s) in zones where they are not currently permitted. The proposed regulations are intended to align with the CVRD’s draft Workforce Housing Strategy which was referred to Council in August of 2024.

The proposed regulatory framework preempts new Provincial regulations under the *Short-Term Rental Accommodations Act (STRAA)* that take effect May 1, 2025 and will prevent unauthorized Short-Term Rentals from listing on platforms such as AirBnB and VRBO.

PREVIOUS COUNCIL DIRECTION:

Resolution	Meeting Date	Resolution
CS 2024-054	2024-03-19	That Council direct staff to bring forward for Council consideration: a) zoning amendments consistent with provincial SSMUH requirements to allow duplexes in restricted zones on all lots between 280-4050m2 in size; b) zoning amendments consistent with provincial SSMUH requirements to allow one single- family dwelling, one secondary suite and one coach house in restricted zones on lots smaller than 280m2; c) OCP amendments to align development permit requirements to be consistent with new SSMUH requirements; d) amendments to relevant bylaws to increase fines for illegal nightly rentals, and make existing STR rules clearer and aligned with provincial terminology; e) an Amenity Cost Charge Bylaw; f) amendments to the Town’s DCC bylaw to allow for a DCC charge for a new Fire Hall and shared provincial highway projects; g) amendments to the applicable bylaws to delegate the approval of “minor” DVPs to staff; and h) amendments to the applicable bylaws to increase range of staff-issuable DPs, including DPs for residential developments of four units or less.
CS 2024-180	2024-08-06	That Council: 1. Give first, second and third readings to “Short-Term Rental Bylaw, 2024, No. 2188”; 2. Pursuant to Section 59 of the <i>Community Charter</i> : a. Receive written representations prior to adoption of Bylaw 2188; and b. Direct staff to publish notice, no more than 10 and no less than 3 days prior to final consideration of Bylaw 2188: i. online; and ii. in one issue of the Ladysmith Chronicle; and 3. Direct staff to bring forward amendments to “Official Community Plan Bylaw 2022, No. 2200” for Council consideration that:

Resolution	Meeting Date	Resolution
		a. Establish a Temporary Use Permit program to allow the conversion of a limited number of dwelling units outside of zones where “tourist accommodation” is a permitted use, to Short-Term Rentals; and b. Establish policies for considering applications under recommendation 3(a) that: i. prioritize the protection of long-term housing; and ii. consider temporary worker housing, tourism offerings, impacts on residential neighbourhoods, impacts on existing and proposed tourism offerings and similar issues.
CS 2024-199	2024-09-03	That Council adopt “Short-Term Rental Bylaw, 2024, No. 2188”.
CS 2024-207	2024-09-24	That Council support moving the Cowichan Region Workforce Housing Strategy initiative forward.
CW 2024-045	2024-09-10	That the Committee recommend that Council provide a resolution in support of moving the Cowichan Region Workforce Housing Strategy initiative forward.
CS 2024-182	2024-08-06	That Council receive the Cowichan Region Workforce Housing Strategy and companion documents presented at the CVRD Committee of the Whole meeting on June 26, 2024 and shared with municipalities as part of the engagement process prior to the strategy's implementation.
CS 2024-183	2024-08-06	That Council invite Barry O’Riordan, CVRD Manager of Economic Development, and/or CitySpaces Consulting to give a presentation on the Cowichan Region Workforce Housing Strategy at the September Committee of the Whole meeting.

INTRODUCTION/BACKGROUND:

Existing regulations for STR’s in Ladysmith

Official Community Plan

Policy 3.14 of the OCP is a housing policy that specifically applies to STR’s:

“3.14. Monitor the impact of short-term rental accommodation on long-term rental housing supply. Consider the short-term rental recommendations of CVRD’s Workforce Housing Strategy (2022) once complete.”

Section 3 of Part D of the OCP lists policy 3.14 as a “short-term” implementation action, i.e. intended to be completed within three years of the adoption of the OCP. Monitoring of STR’s was made possible through the Province’s Short-Term Rental Data Portal (described below) and the CVRD’s Workforce Housing Strategy is nearing completion. Strategy #3 of the [current draft of the Workforce Housing Strategy](#) recommends enhancing Short-Term Rental Regulations by adopting a business licensing program and providing opportunities for STR’s through TUP’s or rezoning while considering the impacts on the long-term housing market.

Zoning and Business Licencing Bylaws

Under section 3.1 of Ladysmith’s Business Licence Bylaw, any business in Ladysmith—including a Short-Term Rental—requires a valid business licence. Outside of the C-2, C-

4, CD-7 and A-RR¹ zones, nightly rental is limited to bed and breakfasts, i.e. renting one or more bedrooms within the owner’s principal residence. A map of zones that allow tourist accommodation is provided in Attachment B. Council also adopted Bylaw 2188 on September 3, 2024, which requires a valid business license to *advertise* a tourist accommodation in Ladysmith.

Despite the above-noted changes a Short-Term Rental—i.e. renting an entire dwelling unit for nightly accommodation—has always required a business licence and has never been permitted outside of the C-2, C-4, CD-7 or A-RR zones.

As noted below, Ladysmith currently has approximately 50 STR’s, at least half of which are operating contrary to the Town’s bylaws.

The Short-Term Rental Accommodations Act and STR Portal

In the fall of 2023, the Province enacted the *Short-Term Rental Accommodations Act* (STRAA). The STRAA has three purposes:

1. To return STR’s to the long-term housing market;
2. To give local governments stronger tools to enforce short-term rental bylaws; and
3. To establish a new Provincial role in the regulation of STR’s.

The STRAA applies to STR’s offered to the public through online platforms such as Airbnb, VRBO, Expedia, and FlipKey. The STRAA does not apply to hotels and motels, RV Parks and campgrounds. Under section 13(a) of the STRAA, STR operators must post a valid business licence number in their listing, and platforms must share listing data with the Province each month. The Province can then share this data with local governments and does this through the Short Term Rental Data Portal (the “STR Portal”).

Under the STRAA, a local government can issue “Notices of Noncompliance” and “Takedown Requests” through the STR Portal. A Notice of Noncompliance is a notification to the STR operator and platform advising them that a valid business licence number has not been posted. A “Takedown Request” requiring the listing to be removed is issued by the local government to the platform. To date, the Town has not issued a Notice of Noncompliance or Takedown Request to any STR operator.

Under section 6 of the STRAA, all STR’s must be registered with the Province. As of May 1, 2025, short-term rental platforms are required to verify that all STR listings have a valid registration number. Where a STR does not have a valid registration number, platforms must remove unregistered listings in two phases:

- From May 1 to 31, 2025, platforms must stop advertising any STR’s that do not have a valid registration number and prevent any new bookings.
- After June 1, 2025, platforms must also cancel any existing bookings for unregistered STR’s.

¹ Nightly rental is only allowed in certain areas in the A-RR zone.

Operating without a valid registration number may also result in administrative monetary penalties for the STR operator.

By extension, these provincial requirements will effectively shut down all unauthorized STR's in Ladysmith; a Provincial registration number requires a Town business licence, which requires compliance with all Town bylaws including zoning. This means many existing STR's in Ladysmith will be unable to advertise on the most common advertising and booking platforms come May 1st.

STR's in Ladysmith

The Town received access to the STR Portal on July 2, 2024 and staff shared an initial summary of the STR market in Ladysmith in the August 6, 2024 report to Council. Largely, the general makeup of the STR market in Ladysmith appears the same. However, the STR Portal has been upgraded since staff first gained access in 2024 and updated highlights are provided below:

- There are approximately 50 active listings in the STR Portal. A small number of these (likely 2) may be the same STR offered on multiple platforms. As many as 14 of these listings have a valid business licence. Of the remaining 36 listings, approximately 28 (77%) of these listings are for complete dwelling units, only two of which appear to be in zones that allow tourist accommodation.
- 18 of the 28 non-compliant listings noted above (64%) appear to be secondary suites. At least six of these suites (33%) are legal suites constructed with building permits² all within the last 10 years. The Town has approximately 195 lawfully constructed suites and another 11 under construction, which suggests approximately 3% of the Town's secondary suites are being used for unauthorized STR's.
- There is a diversity of unit sizes and types ranging from bachelor suites to homes with five or more bedrooms. There are several listings for apartments or condos.
- Virtually all listings are marketing extended periods of availability and staff estimate that for approximately 11 out of the 28 of the noncompliant listings (39%) the owners do not live on the property. It appears unlikely that many listings are temporary listings where the owner rents their principal residence while they're away from home.
- The 28 noncompliant listings represented approximately 1,590 room night stays between May and December 2024. The average and median number of room night stays during the listing period were low—59 and 60, respectively. 10 out of the 28 noncompliant listings (36%) had fewer than 10 room nights booked during the

² Staff confirmed this by cross-referencing listings with utility data.

listing period, 8 of which had no bookings at all. When all active listings for complete homes are considered, the top ten STR operators accounted for 58% of all room night bookings.

- Even with low booking numbers, it appears a STR Operator can make as much or more than a typical monthly rent in Ladysmith. According to CMHC, the median monthly rent in Ladysmith for a 2-bedroom unit dropped to \$1,221/month or \$14,652/year in 2024. The 2-bedroom units listed on online STR platforms range from \$142-\$588/Night. At those rates, booking for only 10 nights per month results in approximately \$1,420-\$5,880 in monthly revenue.
- According to the CMHC Rental Market Survey, the Town's total rental housing stock is 214 units and rental vacancy increased substantially between 2023 and 2024—from 0.7 to 3.3% (see Attachment C.). Generally, a 3% vacancy rate is considered ideal. The Rental Market Survey occurs annually each October and with a rental housing stock of only 214 units, Ladysmith's vacancy rate can be easily influenced by temporary fluctuations in housing supply. For example, the addition of 10 new, vacant units during the 2024 Rental Market Survey would have increased the vacancy rate to 4.5%.

PROPOSAL:

Bylaw 2205

If approved, Bylaw No. 2205 will establish TUP guidelines that will allow a limited number of noncompliant STR's to remain in operation if they apply for and receive a TUP from Council. Staff based the guidelines on the recommendations of the Workforce Housing Strategy and the guidelines are intended to strike a balance between housing needs, fostering tourism growth and accommodating the travelling workforce. Under the proposed guidelines, STR's will be limited until the Town's vacancy rate—calculated as the two-year average of the CMHC Rental Market Survey—is at or above 3% and preference will be given to accommodation options that fill a niche in the local accommodation market. The current average of the 2023 and 2024 vacancy rate is 2%, meaning, as drafted, the guidelines would allow the issuance of up to 10 TUP's for STR's.

Exceptions to the vacancy limitations are also provided in cases where the owner can demonstrate the STR will be used for temporary worker housing, or the unit is unlikely to be affordable to low and middle-income renters under normal market conditions. For example, a TUP could be issued to an STR operator that has a contract with a company that rotates workers through Ladysmith or for a large waterfront home that would otherwise have a market rental rate that would be prohibitively high for most low and middle-income renters.

TUPs can be issued for a period of up to three years with one renewal. Issuing a TUP is a discretionary decision of Council and TUP guidelines need not be strictly applied, giving Council significant flexibility when considering TUP applications. Under the Town's fees and charges bylaw, the TUP application fee is \$1,500.00 plus notification costs.

Bylaw No. 2205 will also add a policy supporting site-specific rezoning applications where an applicant can demonstrate that the benefits of their proposed STR's to the Town's tourism industry will outweigh the corresponding loss of housing stock. Bylaw No. 2205 is provided in Attachment A.

Early Acceptance of TUP Applications

With the May 1st deadline approaching and the earliest possible adoption date for Bylaw 2205 being April 15th staff are seeking authorization to accept and process TUP applications prior to adoption. Applicants will assume the risk of the bylaw not being adopted. However, refund provisions of the development procedures bylaw will apply. Section 12 of the Development Procedures Bylaw allows partial refunds ranging from 0-75% depending on the stage the TUP application reaches.

ANALYSIS:

With the forthcoming Provincial requirement for registration, staff reviewed the proposed TUP program in the context of the available alternatives. A comparative analysis is provided below:

1. Maintain the status quo. This option is likely to see 52% of STR's in Ladysmith shut down as of May 1st and most bookings cancelled by June 1st. Under the current bylaw framework, staff cannot issue business licences to non-compliant STR's, which in turn prevents the STR's from obtaining provincial registration numbers and advertising on online platforms. This option would deviate from the recommendations of the Workforce Housing Strategy and Council's direction under resolution CS 2024-180 and is therefore not recommended.
2. Legalize STR's through blanket zoning. Under this alternative, Council would direct staff to prepare bylaws to expand the zones where STR's are permitted. This could be some or all zones where residential uses are permitted. This approach would also not align with the recommendations of the Workforce Housing Strategy (which recommends approving STR's in a more focused way), which may lead to a proliferation of STR's and corresponding reduction in rental housing stock and may jeopardize the hotel development market in Ladysmith. These potential impacts are outlined in the August 6, 2024 report to Council. Additionally, staff note that the Town remains subject to the *Housing Supply Act* which gives the Province the power to directly intervene in the Town's bylaws and permitting processes. If housing challenges persist in Ladysmith and permissive rules for STR's are seen as a contributing factor, the Province could theoretically direct the Town to amend its zoning. Approaching STR's on a more case-by-case approach is expected to be a safer course of action in this regard.
3. Legalize STR's only through site-specific zoning. This option is supported by the Workforce Housing Strategy and remains available regardless of Council's chosen direction on the proposed TUP program. Section 460(2) of the *Local Government Act* requires Council to consider any application by an owner to rezone their property, meaning any owner can apply to rezone their property to allow an STR

at any time. The key differences between site-specific zoning and a TUP program are noted below:

- a. Due to non-conforming use rights, zoning does not have an “expiry date” like a TUP does. This makes it harder to shut down STR’s if they become a problem or to adjust the supply of STR’s to adapt to housing or tourism market conditions.
- b. Rezoning applications are more expensive and time consuming for the applicant and the Town. Current rezoning fees are \$2,000 plus notification costs. A rezoning application also requires a public hearing, and provincial approval in most cases.

Because the site-specific rezoning option remains available by default, the proposed OCP bylaw amendment includes guidance for such proposals and the proposed TUP program will add additional flexibility to the Town and STR operators, staff do not recommend relying exclusively on site-specific rezoning applications to bring unauthorized STR’s into compliance.

4. TUP program (recommended): The TUP program offers a compromise between blanket zoning and maintaining the status quo, allowing Council to evaluate STR’s on a case-by-case basis and in the context of current vacancy rates. This course of action aligns with Council’s previous direction under CS 2024-180. A more detailed explanation of the benefits of a TUP program are outlined in the August 6, 2024 report to Council.

ALTERNATIVES:

Council can choose to:

1. Maintain the status quo.
2. Legalize STR’s through blanket zoning.
3. Consider legalizing noncompliant STR’s only through site-specific zoning applications.
4. Amend Bylaw No. 2205 and consider the bylaw as amended.
5. Refer the matter back to staff for further review.
6. Defer consideration of proposed bylaw.
7. Take an alternative course of action.

FINANCIAL IMPLICATIONS:

Application fees for TUP’s are expected to cover the typical costs of processing them.

LEGAL IMPLICATIONS:

Under section 477(3) of the *Local Government Act*, Council must consider the proposed bylaw in conjunction with the Town’s Financial Plan, the Town’s Liquid Waste Management Plan, and the Cowichan Valley Regional District Solid Waste Management Plan. As the proposed amendment will not result in a significant increase in dwelling

units or capital costs, no financial impacts or impacts of a capital/infrastructural nature are expected.

Section 473(2.1) of the *Local Government Act* requires Council to consider the proposed bylaw in conjunction with the Town's Housing Needs Report and the housing information on which the report is based. Council received its latest Housing Needs Report on December 17, 2024 and the OCP's projected housing need was increased based on the Housing Needs Report. Staff note that the regulations under the proposed bylaw are likely to increase the supply of rental housing. However, should Council wish to pursue a course of action that may cause more housing units to be converted to STR's, it is recommended that a further review of housing impacts occur to ensure compliance with Section 473(2.1) of the *Local Government Act*.

CITIZEN/PUBLIC RELATIONS IMPLICATIONS:

A public hearing is required prior to adopting Bylaw 2205 under section 464 of the *Local Government Act*. Public notice for the public hearing is also required. Staff note that the Province's new rules for STR's, specifically the announcement in January of the upcoming registration deadlines, has been well-publicized in local and provincial media outlets. Therefore, STR operators are expected to be aware of the forthcoming provincial registration deadlines.

INTERGOVERNMENTAL REFERRALS:

Section 475 of the *Local Government Act* requires Council, when considering an amendment to the OCP, to provide one or more opportunities it considers appropriate for consultation with persons, organizations and authorities it considers will be affected. To meet this obligation, Council must specifically consider whether consultation should be "early and ongoing", and specifically consider whether consultation is required with:

1. The Board of the Cowichan Valley Regional District.
2. The Board of the Regional District of Nanaimo.
3. The Council of the District of North Cowichan.
4. First Nations, including the Stz'uminus First Nation, Hul'qumi'num Treaty Group and the Snuneymuxw First Nation.
5. The Board of School District 68.
6. The Provincial and Federal Governments and their agencies.

The Naut'sa Mawt Community Accord and Memorandum of Understanding between the Town and Stz'uminus First Nation require the Town to refer all OCP amendments to the Stz'uminus First Nation for comment. Similarly, section 476 of the *Local Government Act* requires the Town to refer the proposed OCP amendment to School District 68 for comments related to the impact on school facilities.

Section 475(4) of the *Local Government Act* requires the Town to consult with the Agricultural Land Commission (ALC) if an OCP amendment may affect agricultural land. Although ALR lands in Ladysmith are unpopulated, agritourism is a growing industry in BC, the ALC has a number of policies pertaining to agritourism use in the ALR and it is

conceivable that a TUP application might be received for ALR lands. For these reasons staff also recommend referring the proposed bylaw to the ALC.

As the changes under Bylaw 2205 align with the CVRD Workforce Housing Strategy, are not expected to have significant impact on other jurisdictions or school facilities and not expected to affect the interests of First Nations, staff recommend only the mandatory consultation with the Stz'uminus First Nation, ALC and the School Board.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS:

TUP applications will be circulated amongst the Fire, Engineering, Bylaw and Building departments when they are received. The Building Department has been closely involved throughout the preparation of the proposed TUP program in anticipation of the need to bring some dwelling units into compliance with the Building Bylaw and BC Building Code.

ALIGNMENT WITH STRATEGIC PRIORITIES:

- | | |
|--|---|
| <input type="checkbox"/> Core Infrastructure | <input checked="" type="checkbox"/> Economy |
| <input checked="" type="checkbox"/> Official Community Plan Implementation | <input type="checkbox"/> Leadership |
| <input type="checkbox"/> Waterfront Area Plan | <input type="checkbox"/> Not Applicable |

I approve the report and recommendations.

Allison McCarrick , Chief Administrative Officer

ATTACHMENTS:

- A. Bylaw No. 2205/Proposed TUP Guidelines.
- B. Map of Tourist Accommodation Zones.
- C. CMHC Rental Market Survey for Ladysmith.

ATTACHMENT A
TOWN OF LADYSMITH

BYLAW NO. 2205

A Bylaw to Amend "Official Community Plan Bylaw 2022, No. 2200"

The Council of the Town of Ladysmith in open meeting assembled enacts the following to effect changes to "Official Community Plan Bylaw 2022, No. 2200":

1. Add as policy 3.14 of Part C the following:

"3.14 where Short-Term Rentals are not permitted under the zoning bylaw:
 - Council may issue Temporary Use Permits (TUP's) in accordance with the guidelines in Schedule A.2; or
 - approve rezoning applications where the applicant can demonstrate the benefits of the tourism offering provided by the Short-Term Rental outweighs the loss of housing"

2. Add Schedule A of this bylaw as Schedule A.2 to the OCP

Citation

3. This Bylaw may be cited for all purposes as "Official Community Plan Bylaw 2022, No. 2200, Amendment Bylaw 2025, No. 2205".

READ A FIRST TIME on the _____ day of _____, 2025

READ A SECOND TIME on the _____ day of _____, 2025

PUBLIC HEARING HELD PURSUANT TO SECTION 464(1)(a) of the Local Government Act on the _____ day of _____, 2025

READ A THIRD TIME on the _____ day of _____, 2025

ADOPTED on the _____ day of _____, 2025

Mayor (D. Beeston)

Corporate Officer (S. Bouma)

Schedule A

Temporary Use Permit Guidelines for Short-Term Rentals

Introduction

The purpose of these guidelines is to balance the role of Short-Term Rentals in providing tourist and travelling workforce accommodation and the need to preserve long-term housing stock. In the context of these guidelines, a “Short-Term Rental” means a dwelling unit rented for nightly accommodation in a zone where dwelling units are a permitted use, but where nightly rentals are not. The objectives of these guidelines are:

1. To limit Short-Term Rentals in Ladysmith until rental vacancy rates are consistently at or above 3%.
2. To allow Temporary Use Permits for Short-Term Rentals that provide unique, high-quality accommodations that make Ladysmith a preferred tourism destination; while preserving generic housing stock for residents.
3. To support housing for both the travelling workforce and permanent workforce.
4. To complement regional and provincial initiatives to address the impact of Short-Term Rentals on the housing market.

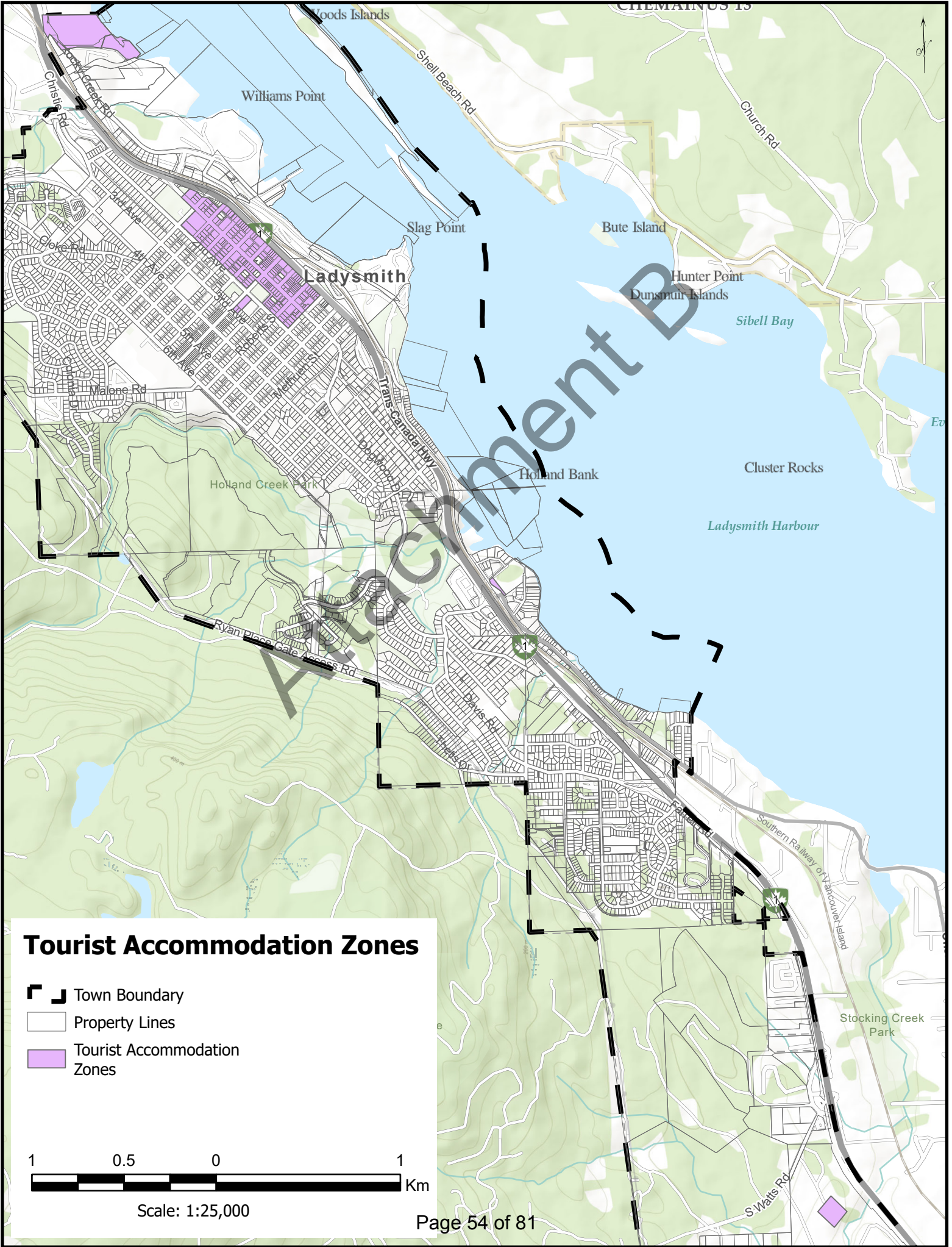
Guidelines

1. The number of TUP’s issued by Council should be based on the average of CMHC’s Rental Market Survey for Ladysmith for the preceding two calendar years, as shown in the table below:




Residential Vacancy Rate	Number of Issued TUP’s
0%	0
0-1%	5
1-2%	10
3% or higher	No Limit

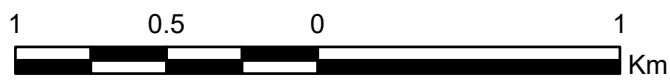
2. Short-Term Rentals should not be provided in housing units that tend to be more affordable or serve populations in greater need of housing such as secondary suites, apartments, and older housing stock.
3. Notwithstanding guidelines 1 and 2, TUP’s may be issued where the applicant is able to demonstrate that:
 - a. the Short-Term Rental will be limited to rentals for workers temporarily working in Ladysmith; or
 - b. the Short-Term rental provides a unique, high-quality tourism offering within a ten-minute walk of Ladysmith’s waterfront or Downtown.
4. Short-Term Rentals should not provide redundant accommodation products that would otherwise be available in the conventional accommodation market (e.g. hotels and motels).
5. Short-Term Rentals should accommodate guest parking on site.

6. Short-Term Rentals should not generate a nuisance for neighbouring properties. The Short-Term Rental should have adequate noise mitigating features and policies that mitigate disruptions to neighbours.
7. The layout, form and function of proposed Short-Term Rentals should ensure a comfortable, memorable and convenient guest experience including:
 - a. A cohesive design theme incorporating color schemes, furniture styles, and decorative elements.
 - b. Privacy and ease of movement into and within the Short-Term Rental .
 - c. A spacious and well-designed layout with adequate ceiling heights (minimum of 2.4 meters) and lighting.
 - d. On-site amenities that provide tourist appeal, such as ocean views, decks and patios, hot tubs, swimming pools, water access and outdoor cooking and dining areas.
 - e. Kitchens purposely designed and equipped to maximize functionality, convenience and comfort, including full-sized appliances arranged in a convenient “work triangle”, dishwashers, sufficient storage for housewares, small appliances and groceries and a mix of task and ambient lighting. Small kitchens and gally kitchens are generally discouraged.
 - f. Divided work and living areas to support the use by the travelling workforce.
8. Short-Term rental units must be compliant with the BC Building Code and the Town’s Building Bylaw. Units constructed without permits must be brought into compliance with the BC Building Code and other safety regulations prior to the issuance of a business license.
9. Temporary Use Permits may include conditions to mitigate the loss of housing stock caused by converting the residential unit to a Short-Term Rental, such as contributions to the Town’s affordable housing reserve.
10. Short-Term Rentals should be booked for a minimum of 60 days per year under normal market conditions. Temporary Use Permits may include conditions requiring a minimum number of bookings per year.
11. Short -Term Rentals should be available year-round and secure bookings year-round. However, proposals where the Short-Term Rental operates in peak travel season and the dwelling unit is used for rental housing in the off-season may be considered. Temporary Use Permits may contain conditions regulating the use of the Short-Term Rental during certain times of the year.



Tourist Accommodation Zones

-  Town Boundary
-  Property Lines
-  Tourist Accommodation Zones



Scale: 1:25,000



Number of Private Apartment Units			
	Oct-23	Oct-24	
Bachelor	11	11	
1 Bedroom	106	105	
2 Bedroom	96	97	
3 Bedroom +	1	1	
Total	214	214	

Private Apartment Vacancy Rates (%)			
	Oct-23	Oct-24	
Bachelor	**	**	
1 Bedroom	**	**	
2 Bedroom	1.5 d	6.3 b	
3 Bedroom +	**	**	
Total	0.7 b	3.3 c	

Private Apartment Average Rents (\$)			
	Oct-23	Oct-24	
Bachelor	**	**	
1 Bedroom	781 c	859 c	
2 Bedroom	1,353 a	1,484 a	
3 Bedroom +	**	**	
Total	1,056 c	1,191 a	

Private Apartment Availability Rates (%)			
	Oct-23	Oct-24	
Bachelor	**	**	
1 Bedroom	**	**	
2 Bedroom	**	**	
3 Bedroom +	**	**	
Total	**	**	

Private Apartment Estimate of Percentage Change (%) of Average Rent			
	Oct-23	Oct-24	
Bachelor	**	**	
1 Bedroom	**	**	
2 Bedroom	**	**	
3 Bedroom +	**	**	
Total	**	**	

ATTACHMENT C

Source: CMHC Rental Market Survey

Notes:

The following letter codes are used to indicate the reliability of the estimates:

a — Excellent, b — Very good, c — Good, d — Poor (Use with Caution)

** — Data suppressed to protect confidentiality or data not statistically reliable.

++ — Change in rent is not statistically significant. This means that the change in rent is not statistically different than zero (0). (Applies only to % Change of Average Rent Tables).

The Percentage Change of Average Rent is a measure of the market movement, and is based on those structures that were common to the survey sample for both years.

The information contained in this document is a printable version of information originally contained on CMHC website application <https://www03.cmhc-schl.gc.ca/hmiportal>. CMHC makes considerable effort to ensure that the information and analysis on this application is reliable, but cannot guarantee that it is accurate or complete. The content of the application is general in nature and is not intended as a substitute for professional advice when making significant financial decisions. You understand and agree that by using this document and the information it contains, you will be bound by the terms of use of the CMHC website (http://cmhc.ca/en/imno/imno_003.cfm), and in particular, you agree that you may not hold CMHC liable for any consequences that arise if you choose to rely on this information and analysis to make a financial decision.